

Professional GBS® Certification

Leading Business Transformation Training & Certification



TRAINING



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What Is Business Transformation?

Business Transformation is a general term for changing the way a business or organization operates. This typically includes work processes, organization structure, people competencies, and technology capabilities.

The intent of transformations is to help businesses and organizations increase their value to customers and/or operate more productively.

Typically, business transformations are thought of as bold, strategic shifts involving a large scope and spanning over an extended period. They are often contrasted with incremental, progressive improvements. Given their size and timeframe, it is assumed that it's "a matter for senior management."

However, there are three important factors to consider:

- ▶ First, the times we live and operate don't allow long-term transformations.
- ▶ Secondly, "incremental" business transformation can generate a lot of value quickly.
- ▶ Finally, each one of us can play a role in transforming our business.

The Case for LBT

Business transformation is crucial in today's rapidly changing business landscape. **To remain competitive and ensure sustainable growth, companies must be agile, innovative, and adaptable.**

However, driving change is challenging, and almost every failure is tied to leadership.

The leadership skills critical to driving effective change are gained through years of trial-and-error practice, experience, or focused training.

That is where Inixia's Leading Business Transformation (LBT) Training and Certification Program comes in.

It is the first of a kind practitioner-focused training led by CIOs from best-in-class Fortune 20 Companies like Procter & Gamble.

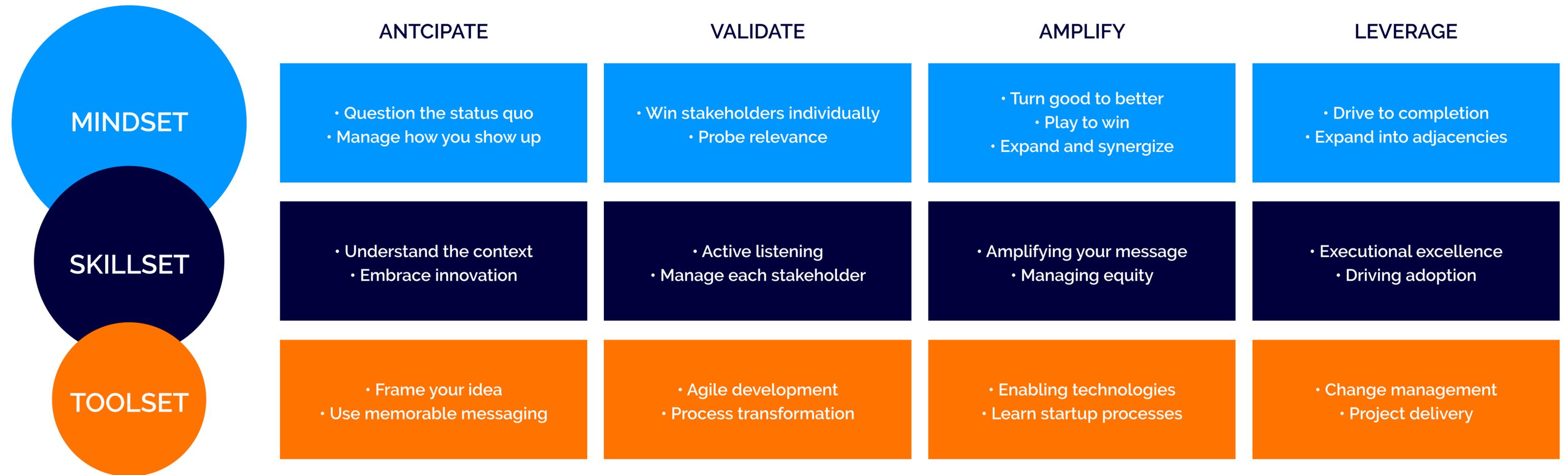


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Why LBT Is Different

There are countless courses geared towards business transformation. What sets Inixia's Leading Business Transformation program apart is the proprietary model it developed, informed by decades of doing this work alongside dozens of organizations.

The course equips participants with the mindset, skillset, and toolset that are the building blocks of leadership and change-making.



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Course Overview

Our program gives you the skills and knowledge to become a successful transformation leader by **providing hands-on experience workshopping real-world transformation projects** that cover a wide range of topics, from change management to stakeholder engagement.

This approach makes Inixia's Leading Business Transformation program the most comprehensive training available. We cover all aspects of Business Process Transformation, Organization Transformation, Digital Transformation, and Cultural Transformation.

Our program is **led by global industry leaders with over 20 years of experience** successfully developing, leading, and driving high-impact transformation projects. They will help you and your team become top-performing change leaders.

“The framework is very practical, the cases very relatable and real and the methodology can be applied immediately. The other big plus is all the facilitators are professional executives who have gone through transformation themselves and shared their own experiences.”

Maria Necita “GiGi” B. Geronimo



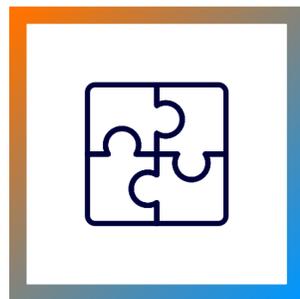
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Course Structure

The program consists of 8 live sessions, each lasting 3 hours.

Each session is led by world-class trainers with hands-on experience leading transformation across industries, sectors, and organizations of all shapes and sizes.

The course guides participants through an extensive case study that uses role play and individual coaching to foster strategy development and begin testing real-world experiences.



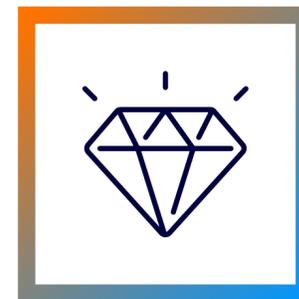
8 live sessions



24 hours of class



1 case study that evolves over the course



Practitioner led

Price & Discounts

Our publicly available program is priced at \$5,000 USD per person. However, discounts are available upon request when booking multiple places and also for alumni of Inixia's *Professional* GBS training and certification program.

Tailored Programs

In addition to our standard program, we offer tailored programs that meet the specific needs of individual organizations. Our tailored programs can be run online or in person.



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Who Is It For

While large-scale, breakthrough transformations typically require senior leadership skills, **most people who achieve senior positions have shown an ability to lead business change – not the other way around.**

Our course is designed for Transformational leaders, Operational Managers, and Functional and Senior IT leaders who want to accelerate their careers by building leadership and influencing skills.

“This program helps you to robust the vision leveraging your ideas into the next level to work with your peers and lead a real business transformation process.”

José Carlos Ruiz Puga – GBS -Transformation & Innovation Manager, Constellation Brands, Inc.



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How to Enroll

Enrolling in our Leading Business Transformation Training & Certification program is easy.

Simply contact the Inixia Team at info@inixia.com to register for places for yourself and for your colleagues.



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About Us

At Inixia, we are proud to have been founded by two of the world's leading business transformation strategists and shared service leaders: Filippo Passerini and Tony Saldanha. They have an impressive track record of driving year-on-year transformations within businesses and service lines, and building top-performing change leaders.

At Procter and Gamble, they built the world's leading shared service organization and drove it to be recognized as "Best in the World." Their exceptional change leadership ensured that the P&G Global Business Service (GBS) organization grew in impact and relevance to the business, while so many others struggled against becoming obsolete.

Under their leadership, P&G's GBS organization was repeatedly named, and remains, best in class in the world. Tony Saldanha is also the author of the best-selling book: "Why Digital Transformations Fail."

In the Inixia program, we leverage their vast experience and knowledge to offer a comprehensive curriculum that teaches critical skills for driving effective change and building top-performing change leaders. We are confident that our program, which is based on their years of experience and success, is the best choice for those looking to transform their businesses and achieve long-term success.



Filippo Passerini
President



Tony Saldanha
CEO



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